Program

Building a Cycling Region - Workshops & Seminar

Tuesday April 23, 2013
Embassy of the Kingdom of the Netherlands, Götgatan 16a, Stockholm

08:30  ARRIVAL AT VENUE & REGISTRATION
      Dutch bicycle music & short movies

09:00  OPENING BY DUTCH AMBASSADOR, PHILIP DE HEER

09:30  INTRODUCTION OF THE DUTCH CYCLING EMBASSY
      Wim Bot, Richard ter Avest & Herbert Tiemens

09:45  CYCLING IN SWEDEN
      Martin Emanuel & Christian Juul
      Past, present and future of cycling in Sweden - from a cyclists' point of view.

10:15  STRATEGIC DECISION MAKING IN NETWORK INVESTMENTS
      Richard ter Avest
      Benefits of network investments, MOVE meter as a powerful analysis tool.

10:30  COFFEE/TEA BREAK

10:45  INTROSCTIONS OF THE TECHNICAL ISSUES WORKSHOPS
      10:45–11:00 Herbert Tiemens & Zacharias Elinder
      ITS in cycling: an overview of available techniques. What do planners & cyclists need?
      Presentation of “CykelrAPPorten” (app for reporting cycling obstacles, developed together
      with Verbeterdebuurt/CreativeCrowds).
      11:00–11:15 Richard ter Avest
      Standard cycle basics versus bicycle highways, insight in basic ergonomics and design
      for cyclists: Curves widths, visibility, pavement, etc.
      11:15–11:30 Wim Bot & Fabian Küster & Christian Juul
      Municipalities and NGO’s: Benefits from cooperation.

12:30  LUNCH BREAK

14:00  INTROSCTIONS OF THE TECHNICAL ISSUES WORKSHOPS
      14:00–14:15 Herbert Tiemens
      Marketing cycling as an attractive mode of transport
      14:15–14:30 Richard ter Avest & Michael Koucky
      Cost-benefits of cycle highways: What are the costs, who benefits?
      14:30–14:45 Wim Bot & Fabian Küster & Ebba Larsson
      Organization, coordination and finance of super cycle routes
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<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>14:45</td>
<td>START OF THE SUB PLENARY WORKSHOPS - PROJECT ISSUES</td>
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<td>15:45</td>
<td>COFFEE/TEA BREAK</td>
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<td>16:15</td>
<td>PRESENTATION OF THE RESULTS AND DISCUSSION</td>
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<td>Moderated by Christian Juul</td>
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<td>Workshop groups present their findings, followed by discussion on what</td>
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<td>participants have learnt, what they can do with it and which political</td>
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<td>support is needed for implementation.</td>
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<td>17:15</td>
<td>EXHIBITION, MUSIC &amp; VIDEO’S</td>
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<td>Dutch cycle sheds from Falco, Velopa &amp; Jan Kuipers are presented in</td>
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<td>the courtyard.</td>
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<td>18:00</td>
<td>CLOSING</td>
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ABOUT THE TEAM OF THE DUTCH CYCLING EMBASSY:

Herbert Tiemens works for the Council of Governments Utrecht to implement cycle traffic policies into the operational planning of local governments. Main topics are interlocal cycling by Super Cycle Routes and marketing of everyday cycling. Before his current position Tiemens worked in the award winning city of Houten.

Wim Bot is national and international policy advisor for the Dutch Cyclist Union (Fietsersbond). He is project manager for the first Dutch national project super cycle routes “cycling without congestion” in the Netherlands. He has a background in local politics and is a keen lobbyist for better cycling infrastructure.

Richard ter Avest is senior traffic consultant at Goudappel Coffeng, specialized in bicycles and super cycle routes. He works at projects in the Netherlands and is involved in trainings abroad such as ThinkBike in USA and a seminar in Malmö.

ABOUT THE OTHER SPEAKERS AND WORKSHOP LEADERS:

Christian Juul, project manager at the national organization of Cykelfråmjandet.

Martin Emanuel, PhD at KTH and author of dissertation Trafikslag på undantag: Cykeltrafiken i Stockholm 1930–1980. Martin represents CyCity, a Swedish research program with the general purpose of improving knowledge about cycle planning processes and to increase our understanding of cycle users’ preferences.

Michael Koucky, steering group member of CyCity and senior consultant at Koucky & Partners, a consultancy specialized in sustainable transport. Michael has recently finalized a study on cycle highways, including an overview on international experience and suggestions for Sweden.

Ebba Larsson is a long-term planner at Trafikverket Region Stockholm (Swedish Transport Administration) and works mainly with cycling issues. Ebba has also been the project manager for SATSA II Regional strategy for cycling.

Fabian Küster, Policy Officer & Project Coordinator at European Cyclists’ Federation.

Zacharias Elinder, board member at Cykelfråmjandet Stockholm, responsible for opinion and improvements for cyclists.